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Thursday Styles

The Juice-Box Set Grows Up

Juicing is not just for breakfast anymore. The overpriced, toxin-cleansing, more-organic-than-thou elixir has become a fashion accessory for health-flaunting New Yorkers. Why spend \$3 on coconut water when \$10 buys a small bottle of kale-green goodness, cold-pressed and extracted from locally sourced vegetables? Not all juices are equal. Here's a primer to the pulpy bounty. *JOHN ORTVED*



At Melvin's Juice Box, the Immune Booster, which includes beet, apple and ginger, is \$11.

Melvin's Juice Box

An extension of the Jamaican hot spot Miss Lily's. Melvin's may be the city's chicest spot to buy liquefied kale.

CLIENTELE

Advertising creative types, SoHo shop girls and downtown scenesters looking for a pick-me-up.

DÉCOR

An open kitchen, bar stools and booths evoke a sunny bar right

out of Montego Bay.

STAFF

Young women with healthy glows.

PRICES

\$10.90 plus tax for the Immune Booster. \$2.70 extra for a shot of wheatgrass.

130 West Houston Street (between MacDougal and Sullivan Streets); misslilysnyc.com.